FORM D

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

NOTICE OF SALE OF SECÜRÎTIES

SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

PURSUANT TO REGULATION D. 155

Washington, D.C. 20549 FORM D

JUL 1 2 2004

OMB Number: 3235-0076 Expires: November 30, 2001

1297336

OMB APPROVAL

Estimated average burden hours per response......16.00

SEC USE ONLY

Prefix

Serial

DATE RECEIVED

	·			
		504	`	

04037504	
Name of Offering (check if this is an amendment and name has changed, and indicate change.) Series B Preferred Stock	
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Type of Filing: New Filing Amendment	Section 4(6) ULOE
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer Name of Issuer (check if this is an amendment and name has changed, and indicate change.) ReachLocal, Inc.	
Address of Executive Offices (Number and Street, City, State, Zip Code) 17835 Ventura Blvd., Suite 310, Encino, CA 91316	Telephone Number (Including Area Code) 818-708-2466
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business Development of local online advertising solutions	
Type of Business Organization	BBA AFAADD
☐ corporation ☐ limited partnership, already formed	PROCESSED
business trust limited partnership, to be formed	other (please specify):
Month Year	JUL 1 9 2004
Actual or Estimated Date of Incorporation or Organization: 0 8 0 3	Actual Estimated
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service Abbreviation f	
CN for Canada; FN for other foreign jurisdiction)	DE

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION -

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

· 		A	. BASIC IDI	ENTI	FICATION DATA			
Each beneficial owrEach executive office	quested for the follow e issuer, if the issuer ha her having the power to cer and director of corp- anaging partner of partner	s been vote or orate is	r dispose, or direct the suers and of corporate	vote	or disposition of, 10%			
Check Box(es) that Apply:	Promoter	Ø	Beneficial Owner	\boxtimes	Executive Officer	Ø	Director	General and/or Managing Partner
Full Name (Last name first, i Gordon, Zorik	f individual)							
Business or Residence Addre 17835 Ventura Blvd., Suite		-	, State, Zip Code)					
Check Box(es) that Apply:	Promoter	×	Beneficial Owner		Executive Officer	×	Director	General and/or Managing Partner
Full Name (Last name first, i Gilboa, Elisha	f individual)							
Business or Residence Addre 17835 Ventura Blvd., Suite	•		, State, Zip Code)					
Check Box(es) that Apply:	Promoter		Beneficial Owner	☒	Executive Officer		Director	General and/or Managing Partner
Full Name (Last name first, it Kline, Michael	f individual)							
Business or Residence Addre 17835 Ventura Blvd., Suite	,	•	, State, Zip Code)					
Check Box(es) that Apply:	Promoter		Beneficial Owner	Ø	Executive Officer		Director	General and/or Managing Partner
Full Name (Last name first, i	f individual)							
Business or Residence Addre		-	, State, Zip Code)					
Check Box(es) that Apply:	Promoter	Ø	Beneficial Owner		Executive Officer	Ø	Director	General and/or Managing Partner
Full Name (Last name first, i	f individual)							
Business or Residence Addre 17835 Ventura Blvd., Suite	·		, State, Zip Code)					
Check Box(es) that Apply:	Promoter		Beneficial Owner		Executive Officer		Director	General and/or Managing Partner
Full Name (Last name first, i	f individual)							
Business or Residence Addre	ess (Number and Stree	t, City	, State, Zip Code)			· - ·		
Check Box(es) that Apply:	Promoter		Beneficial Owner		Executive Officer		Director	General and/or Managing Partner
Full Name (Last name first, i	f individual)							
Business or Residence Addre	ess (Number and Stree	et, City	, State, Zip Code)					
	(Use blank	sheet	, or copy and use add	dition	al copies of this shee	t, as n	ecessary)	

				В.	INFOR	MATION .	ABOUT OF	FERING				
1. Ha	s the issuer sold,	or does the is	suer intend t	o sell to non	-accredited in	nvestore in +1	vis offering?				Yes	No
1. 110		, or does the is	saci intena i					inder ULOE.	*********************		Ы	M
2. WI	nat is the minimu	ım investment	t that will be				_				\$	5,000.00
3. Do	es the offering p	ermit joint ou	nershin of a	single unit?							Yes	No ⊠
	ter the informati	-	-	-							L	
per tha	nuneration for so son or agent of a in five (5) persor aler only.	a broker or de	aler registere	d with the SI	EC and/or wi	th a state or s	tates, list the	name of the	broker or de	aler. If more		
	ne (Last name fi	rst, if individu	al)									
N/A												
Business	s or Residence A	ddress (Numb	er and Street	, City, State,	Zip Code)							
Name of	Associated Bro	ker or Dealer										
States in	Which Person L	isted Has Sol	icited or Inte	nds to Solici	t Purchasers					 		
(Chec	ck "All States" or	check individ	duals States)			•					☐ Al	1 States
[AL] [AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[[MA]]	[MI]	[MN]	[MS]	[MO]
[MT	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Nar	ne (Last name fi	rst, if individu	al)									
		11 01 1	10:	0: 0:	2 : 0.15							
Business	s or Residence A	daress (Numb	er and Street	t, City, State,	, Zip Code)							
Name of	f Associated Bro	ker or Dealer										
States in	Which Person I	isted Has Sol	icited or Inte	nds to Solici	t Purchasers							
(Chec	ck "All States" of	r check indivi	duals States)	,							☐ A	II States
[AL	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
[IL]	[IN]	[IA]	[KS]	· [KY]	[LA]	[ME]	[MD]	[[MA]	[MI]	[MN]	[MS]	[MO]
[M]		[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[XX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Na	ne (Last name fi	rst, if individt	ıal)							 		
Busines	s or Residence A	ddress (Num)	per and Stree	t, City, State	, Zip Code)							
Name o	f Associated Bro	ker or Dealer										
States in	Which Person I	Listed Has Sol	licited or Inte	ends to Solici	it Purchasers							
	ck "All States" o								• · • • • • • • • • • • • • • • • • • •		□ A	Il States
[AL		[AZ]	[AR]	[CA]	[CO]	[CT]	(DE)	[DC]	[FL]	[GA]	[HI]	[ID]
[ונ]		[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[[MA]	[MI]	[MN]	[MS]	[MO]
[M]		[NV]	[NH]	[[[K]]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]		[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
			(Usc	blank sheet,	or copy and	use addition	al copies of th	his sheet, as r	ecessary)			

1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box		C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE	OF P	ROCEEDS		
Type of Security Sold S N/A S N/A	1.	Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box 🔲 and	A	ooreoate	Amo	unt Already
Equity		Type of Security				-
Convertible Securities (including warrants). S N/A S N/A Partnership Interests S N/A S N/A Other (Specify S S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0 S 0		Debt	\$	N/A	\$	N/A
Convertible Securities (including warrants) Partnership Interests \$ N/A \$ N/A Other (Specify). \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$ 0 \$		Equity	\$8	8,000,000	\$	2,000,000
Partnership Interests S N/A S N/A Other (Specify) S 0 S 0 Total Answer also in Appendix, Column 3, if filing under ULOE. 2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Number Investors Accredited investors 5 S 2,000,000 Non-accredited Investors 5 S 2,000,000 Non-accredited Investors 5 S 2,000,000 Non-accredited Investors 6 No N/A S N/A Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Offering Rule 505 Regulation A N/A S N/A Rule 504 N/A S N/A Total 1. 4. a Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees		Common Preferred				
Other (Specify		Convertible Securities (including warrants)	\$	N/A	\$	N/A
Total		Partnership Interests	\$	N/A	\$. N/A
Answer also in Appendix, Column 3, if filing under ULOE. 2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Number Investors		Other (Specify)	\$	0	\$	0
2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Number Investors		Total	\$\$	3,000,000	\$:	2,000,000
and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Regregate Number Investors Number Investors		Answer also in Appendix, Column 3, if filing under ULOE.				
Accredited investors Accredited investors Accredited investors Accredited investors Non-accredited Investors Total (for filings under Rule 504 only) Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Offering Rule 505 Regulation A Regulation A Rule 504 Total 1. N/A Total 4. a Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees. Dollar Amount Spot Dollar Amount Sold Sold N/A N/A N/A N/A N/A N/A N/A N/	2.	and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines.				
Non-accredited Investors 0 S 0 Total (for filings under Rule 504 only) N/A S N/A Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Offering Rule 505 Rule 505 N/A Regulation A Rule 504 N/A Total N/A Total N/A Invision a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees.			-		Dol	lar Amount
Total (for filings under Rule 504 only) Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Offering Rule 505 Regulation A Rule 504 N/A Total 1. N/A N/A N/A N/A N/A N/A N/A N/		Accredited investors		5	\$2	,000,000
Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Offering Rule 505 Regulation A. Rule 504 N/A Total N/A Total N/A S N/A Total N/A 4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees.		Non-accredited Investors		0	\$	00
Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Offering Rule 505 Regulation A. Rule 504 N/A Total N/A Total N/A S N/A Total A. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees.		Total (for filings under Rule 504 only)		N/A	\$	N/A
by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Offering Rule 505 Regulation A. Regulation A. Rule 504 Total A. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees. Dollar Amount Type of Security Sold N/A N/A N/A N/A N/A N/A N/A N/A		Answer also in Appendix, Column 4, if filing under ULOE.				
Type of Offering Rule 505 Regulation A. Regulation A. Rule 504 N/A Total 4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees. Security N/A N/A N/A N/A N/A N/A N/A S N/A 1 S N/A	3.	by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of				
Rule 505 N/A Regulation A N/A S N/A Rule 504 N/A Total N/A S N/A 4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees		Type of Offering			Doi	
Rule 504				N/A	\$	N/A
Total N/A \$ N/A 4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees		Regulation A		N/A	\$	N/A
4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees.		Rule 504		N/A	\$	N/A
offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees		Total		N/A	\$	N/A
	4.	offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate				
Printing and Engraving Costs		Transfer Agent's Fees			\$	
					\$	
Legal Fees		Legal Fees		\boxtimes	\$	50,000
Accounting Fees \$					\$	
					\$	
Sales Commissions (specify finders' fees separately)					\$	
Other Expenses (identify)		Other Expenses (identify)			\$	
Total		-		\boxtimes	\$	50,000

otal expenses furnished in response to P	art C - Question 4.a. This difference is the "adjusted g	ross		\$ <u>7,9</u> 5	50,000
of the purposes shown. If the amount for the left of the estimate. The total of the	or any purpose is not known, furnish an estimate and cle e payments listed must equal the adjusted gross proceeds	neck the box			
		Officers,	Directors &	-	ents To hers
Salaries and fees		s	N/A	□ \$	N/A
Purchase of real estate		s	N/A	□ \$	N/A
Purchase, rental or leasing and installation	on of machinery and equipment	s	N/A	□ \$	N/A
Construction or leasing of plant building	s and facilities	s	N/A	□ s	N/A
		N/A	□ s	N/A	
Repayment of indebtedness	s	N/A	□ \$	N/A	
Working capital		s	N/A	⊠ \$ <u>7,9</u>	50,000
Other (specify):		🗆 s	N/A	□ \$	N/A
Column Totals		s	N/A	⊠ \$ <u>7,9</u>	50,000
Total Payments Listed (column tot	als added)		⊠ \$ <u>7,95</u>	0,000	
	D. FEDERAL SIGNATURE				
aking by the issuer to furnish the U.S. See	curities and Exchange Commission, upon written request of	e is filed under Rule 50 of its staff, the informa	05, the following tion furnished	g signature o	constitutes r to any n
r (Print or Type)	Signature	Date			
Local, Inc. e of Signer (Print or Type)	Title of Signer (Print or Type)	June 30, 200-	1		
or ordiner (truncot Type)	President (Time of Type)				
	otal expenses furnished in response to Poroceeds to the issuer." Indicate below the amount of the adjuster of the purposes shown. If the amount for othe left of the estimate. The total of the set forth in response to Part C - Question Salaries and fees Purchase of real estate Purchase, rental or leasing and installation. Construction or leasing of plant building asced in exchange for the assets or securing Repayment of indebtedness. Working capital Other (specify): Column Totals Total Payments Listed (column totals ascert has duly caused this notice to be signed taking by the issuer to furnish the U.S. Security and the salary to the salary to the salary to be signed taking by the issuer to furnish the U.S. Security and the salary to the sal	otal expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted groceeds to the issuer." Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be usef the purposes shown. If the amount for any purpose is not known, furnish an estimate and clotheleft of the estimate. The total of the payments listed must equal the adjusted gross proceeds tet forth in response to Part C - Question 4.b above. Salaries and fees Purchase of real estate Purchase, rental or leasing and installation of machinery and equipment Construction or leasing of plant buildings and facilities Acquisition of other businesses (including the value of securities involved in this offering that used in exchange for the assets or securities of another issuer pursuant to a merger) Working capital Other (specify): Column Totals Total Payments Listed (column totals added) D. FEDERAL SIGNATURE suer has duly caused this notice to be signed by the undersigned duly authorized person. If this notic taking by the issuer to furnish the U.S. Securities and Exchange Commission, upon written request litted investor pursuant to paragraph (b)(2) of Rule 502. To (Print or Type) Local, Inc.	Payr Officers, Affi Salaries and fees	De Enter the difference between the aggregate offering price given in response to Part C - Question 1 and otal expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer." Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box of the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer et forth in response to Part C - Question 4.b above. Payments to Officers, Directors & Affiliates Salaries and fees Payments to Officers, Directors & Affiliates Salaries and fees Purchase of real estate Salaries and fees Purchase, rental or leasing and installation of machinery and equipment Salaries and fees Purchase, rental or leasing of plant buildings and facilities Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger) Salaries Polyter (specify): Salaries and Exchange Commission, upon written request of its staff, the information furnished little investor pursuant to paragraph (b)(2) of Rule 502. Preprint or Type) Local, Inc. Signature Lacal, Inc. Jane 30, 2004	total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer." Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box on the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer teef forth in response to Part C - Question 4.b above. Payments to Officers, Directors & Affiliates

		E. STATE SIGNATURE									
1.	1. Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?										
	•	See Appendix, Column 5, for state response.			•						
2.	2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed, a notice on Form D (17 CFR 239.500) at such times as required by state law.										
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.										
4.	The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform Limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.										
	e issuer has read this notification and knows the chorized person.	ontents to be true and has duly caused this notice to b	be signed on its behalf by the u	ndersigned	I duly						
Iss	uer (Print or Type)	Signature	Date								
Rea	achLocal, Inc.	Sant (indees	June 30, 2004)4							
Na	me of Signer (Print or Type)	Pitte of Sigher (Print or Type)									
Zor	rik Gordon	President									

1		2	3	3 4						
	Intend	to sell to credited tors in ate -Item 1)	Type of security and aggregate offering price offered in state (Part C – Item 1)		Type of investor and amount purchased in State (Part C-Item 2)				ification r State OE , attach ation of granted -Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No	
AL										
AK					,					
AZ									1	
AR										
CA	Х		Series B Preferred Stock - \$8,000,000	5	\$8,000,000				. X	
СО										
CT										
DE										
DC										
FL										
GA										
НІ										
ID								1		
IL										
ĪN										
ΙA										
KS										
KY										
LA										
ME										
MD										
MA										
MI							 			
MN										
MS										
МО										
MT										
NE										
NV										

1	2		2 3 4						
	non-acc invest Sta	to sell to credited tors in ate -Item 1)	Type of security and aggregate offering price offered in state (Part C – Item 1)		Type of investor and amount purchased in State (Part C-Item 2)				
				Number of Accredited		Number of Non-Accredited			
State	Yes	No		Investors	Amount	Investors	Amount	Yes	No
NH NJ	 								ļ
NM									
NY									
NC	 - : - 			<u> </u>					
ОН				 					
OK	 			 					
OR	 				 				
PA	 								
RI	1		·						
SC									
SD									
TN									
TX									
UT							, , , , , , , , , , , , , , , , , , , ,		
VT									
VA									
WA							,		ļ
WI									<u> </u>
WY									
PR								<u></u>	









